

"Be Sure That Your Ticket Reads, Tropico!"

"Don't Overlook Tropico, Look It Over"

"Tropico, the City 'tween the Towering Hills"

THE TROPICO SENTINEL

Devoted to Tropico the San Fernando Valley and Southern California

VOL. IV

TROPICO CALIFORNIA, WEDNESDAY, DECEMBER 16 1914

No. 49

All Christmas Portraits
made up to
Wednesday, Dec. 16th
promised in time
to mail East

Sittings made up to
December 22, prom-
ised for Christmas

BOARD OF TRUSTEES MEET IN REGULAR WEEKLY SESSION

BOARD OF PUBLIC WORKS ARE
INSTRUCTED TO LOOK INTO
MATTERS OF IMPORTANCE

J. R. Maxwell appeared and asked that action be taken in regards to a strip of land on Park avenue that originally belonged to him. The matter was referred to the city engineer.

The city clerk was instructed to rescind an order for six street lights and give order for ten.

City attorney reported progress on street work for Glendale avenue.

Mr. Veslich appeared and asked that the board take some action in regard to a crossing at the lower end of Brand boulevard over the S. P. tracks. The matter was referred to the Board of Public Works.

Street superintendent stated that several holes in streets were in a bad shape and should be looked after. Referred to public works committee.

Resolution of Intention No. 191 was up for second reading and was declared read for the third time and ordered passed.

The following demands were ordered paid.

F. V. Ashton	\$ 37.50
F. V. Ashton	143.30
Tropico-Glendale Lumber Co.	7.82
Neuner Co.	17.94
W. A. Chapman	3.16
Edwin Virden	.65
C. S. Hunter	25.00
F. B. McKenney	2.75
Pac. Tel. & Tel. Co.	5.15
L. A. Desk Co.	299.75
L. A. Desk Co.	20.05
Will Riden	32.40
Tropico Sentinel	9.00

Upon motion of the Board the Christmas road races were prohibited.

THOUSANDS OF AUTOS ARE NEEDED FOR 1915

One of the big problems now confronting the 1915 General Committee is how to get all the automobiles needed during the big conventions next year in Los Angeles county. The entertainment plans call for showing delegates all parts of the county and giving them an idea of the extent, resources and beauty of this favored section.

At the last meeting of the 1915 General Committee, Herbert L. Cornish, chairman of the Automobile Committee, was authorized to employ clerical help in order to get a record of every machine in the county, whether it will be available for tours, and other details, so that when the call comes the tours may be arranged without delay. The huge open-air entertainment program was adopted. Because the county, under the law, can not finance the amusement proposition a company will be incorporated from members of the 1915 General Committee, which will stage the big spectacles of the year. Any profits that may be derived will be devoted to the work of the General Committee.

The Beautifying Los Angeles Committee reported that the rose trellises have been placed along 200 miles of boulevards and eighty miles of the roses planted.

The list of entertainments includes novel stunts for the sailors of the U. S. battleship fleet that is expected in the harbor in March, a May festival for one week, a rodeo, a pageant of the old Southwest, moving picture making, a pageant "The Wedding of the Oceans," in June, Fighting the Flames, electrical parades and, in brief, everything that will make the Glorious Southland more inviting while acting as host to the world.

The Methodist church have made big preparations for their Christmas entertainment, which takes place on Thursday evening.

STATE AND FEDERAL AUTHORITIES AGREE POWER REGULATIONS

Under the terms of an agreement just entered into between the secretary of agriculture and the California water commission, questions of development of water power on national forests of the State are said to be satisfactorily adjusted.

It is stated in the agreement itself that it is for the purpose of securing water development on the forests under procedures uniform with those in operation on lands under the jurisdiction of the State. To bring these conditions about the agreement provides that the forest service shall notify the State water commission whenever the service receives an application for a power permit. On the other hand, the commission will notify the forest service of any application which it receives involving the use of national forest lands.

The agreement further provides that the permittee will be required, when using national forest lands, to comply with both the State law and the regulations of the department of agriculture before either of these authorities will issue a final permit allowing construction and development.

The entire agreement, it is stated, is aimed to secure complete co-operation between State and federal governments where national forest lands are involved in water power development.

The engineers of the forest service and the members of the water commission say the agreement should bring about uniformity of practice in granting power permits. Also it should obviate the possibility of conflict in the requirements made of applicants by State and federal agencies, and should materially reduce the time within which permits may be secured.

AN AGGRESSIVE CHURCH IN TROPICO

Everything is up-to-date in the First Methodist Episcopal church in Tropico. It now stands without crutches and is making itself felt as an influence for good in the community. Tropico, "The City Beautiful," is an incorporated city, and is planning to have all accommodations necessary to ideal homes. The First M. E. church emphasizes the spiritual, moral and higher social environments and persons need not go elsewhere for their church privileges or allow themselves to be pitiied or patronized by any one. About nine years ago the church was begun in Tropico. It had its origin in common with the Methodist churches of Glendale from the old Riverside church. It has had its periods of growth and reaction. Last year it erected one of the most beautiful auditoriums in the valley. Since conference it has taken a new life in every department. During the two months about 40 persons, one-half from the Sunday school, and the remainder adults, have given their names to the church, and perhaps a score of others have indicated their intention of doing so in the near future. The Sunday school has increased 50 per cent, the Epworth League, 75 per cent; the Woman's Home Missionary Society, 60 per cent; a substantial increase in the Ladies' Aid Society; Junior League has been organized and plans are well on to organize a Methodist Brotherhood of 40 men and a Junior church. The congregation in the meantime has increased over 50 per cent.

The official board has planned wisely and liberally, not parsimony, is their watchword. The choir, of which the church is justly proud, furnishes music superior to that rendered by many city churches of great pretensions, while our organist, Miss Helene Morgan, has been sought by others recently, but has decided to remain with us and help build up one of the finest choirs and orchestras in the entire valley.

Dr. Smith has the entire co-operation of all the departments and membership of the church, and is sanguine about the future of the church and the town. He unites with his church in thanks to the Sentinel for its cordial assistance.

He will preach Sunday morning from "The Rainmaker," and in the evening from "The Overflow." Special music both morning and evening. Sunday school, 9:45 a. m.; Junior League, 2:30 p. m.; Epworth League, 6:30 p. m. Better visit this church. "Go to church in Tropico."

PLEASANT CHILDREN'S PARTY

Among the pretty affairs of the past week was the party given in celebration of the eighth birthday anniversary of Geraldine Frances Meagher, daughter of Mr. and Mrs. Thomas James Meagher of Tenth street. After a jolly time spent in games and frolic, the little folks formed in line, and as the Victrola sounded out the march they came into the dining room, where a fairytale of dainty surprises met their eyes.

The little hostess was the recipient of many pretty gifts. Those present included Carlotta Wade, Genevieve Marek, Lucile Cook, Rose Jennings, Viola Benner, Gladys Goodsell, Edith Cormack, Frances Armstrong, Elizabeth Goodrich, Erma Hollace Lucas, Audrey E. Haynes, Francis Land, Dorothy Cormack.

Pasadena, Dec. 15.—In addition to the magnificent challenge cup offered as a prize in the high school relay race at the Tournament of Roses program of sports New Year's day, the winning team will be presented with handsome medals for each man. There will be gold, silver and bronze medals as first, second and third prizes for individuals on the teams holding these respective positions.

The Presbyterian Church will hold their Christmas entertainment for the Sunday school in the Sunday school room on Tuesday evening of December 22, beginning at 7:30. Entertainment to consist of a short program. There will be a tree and Santa Claus.

Tropico "The City Beautiful"

Written by G. C. Henderson and Robt. A. Oliver

This story is published in book form and copies can be secured at this office. Send the book or copies of paper back home, they might be the means of bringing new people to Tropico.

Come to Tropico. Here you will inhale into your whole body the freshness of the spirit of Spring, the loveliness of the spirit of Summer, the peacefulness of the spirit of Autumn, the strength of the spirit of Winter; while your cares will fade away like the last rays of the sun.—Bob Oliver.

Continued from last issue

The lodge is quite active in the welfare of Tropico and its membership is steadily increasing. The lodge now has 75 members, and is composed of men and women.

Besides these organizations, there are several others, the best known being the P. E. O., Tropico Tuesday Bridge Luncheon Club, Monday Evening Bridge Luncheon Club, and the Round Table Girls. The Boy Scouts have a large and active organization under the direction of Scout Master Roy Goodsell.

Weston Studio

The Weston Studio is a little flower-covered bungalow, nestled among trees and clinging vines, and here Edward H. Weston modestly turns out his works of art. Mr. Weston has a national reputation, and is accustomed to receiving prizes, having won many awards in competition with leading photographers all over the country. The greatest honors bestowed upon him were recently. At the last annual convention of the Photographers' Association of America one of his pictures received highest honors and was one of the eleven selected to form a part of the National Salon; and at the International Exhibition of the London Salon of Photography five out of six of his prints were hung.

His work is not merely the product of a picture-taking machine, but of an artist's brain and skill. Thousands of people attended these conventions, the picture was reproduced all over the country, and the name of Weston and Tropico was carried to all parts of the United States and England. On account of his popularity, it has been the source of bringing to Tropico many prominent artists.

Mr. Weston has chosen Tropico for his home and work on account of the peaceful and artistic atmosphere and scenery in and around Tropico. He has patrons among the exclusive society people all over Southern California.

The Tropico Hospital

One of the most recent marks of the progress that has been made by Tropico is the new general hospital which was opened May 9, 1914. This building is modern in every respect, beautifully located on San Fernando road and is a thoroughly equipped institution.

The building, which is of concrete, was erected with an eye to appearance as well as durability, and when the property is fully parked it will be one of the prettiest places in the city. The building cost \$21,000.

Griffith Park

Adjacent to Tropico, and but a few minutes' walk, lies the second largest park in the world. It is known as Griffith Park, and contains 3,015 acres, and has a well maintained zoo.

Its fame lies in the glories, beauties and the delights of vast spaces which the hand of civilization has not despoiled.

Tropico people have come to regard Griffith Park as an asset, and hundreds, with their lunch baskets, repair here on every day of the week. You may lie beneath the great, stately trees, with their hundred waving green boughs above and on each side, and gaze up at the rolling clouds of white velvet, and the far, vaulted

This is only a part of the story the balance will appear in our next issues

WESTON--TROPICO

"With an international reputation"

Glendale 200-W

113 N. Brand Boulevard

Some Cold Weather Prices

The following prices are for new stock and in guaranteed condition. Don't intend to carry over

Air Tight Heaters

Regular \$3.25 size, sale price, only \$2.75
2.50 " " " 2.00
" 1.85 " " " 1.50
" 1.50 " " " 1.25

Cast Iron Heaters

Regular \$10 value, sale price only \$6.50
" 8 " " " 5.00

Box Heater

Regular \$8 value, sale price only \$5.00

Some Second-Hand Bargains

3-burner overhauled gas plates, sale price, each, \$3.00
3-burner overhauled gas range, " \$7.50
Gas ovens, \$1.00 to \$2.00
Washing Machine, water power, \$5
hand, \$3.50

E. L. Young

211 N. Brand Blvd. Glendale 255-W

Have a Little Talk With Us

About Coal, Briquets and Wood.
We have oak chunk wood, 1 and 2-foot—fine for stove or fireplace.
Rabbit Alfalfa and all kinds of feed for poultry.
We have Poultrymen's Association Mash. Some solicitors claim they are exclusive agents for this mash, "we don't."
Baled straw for the scratch pen.
In fact, if you want anything in the fuel or feed line, try us.

Tropico Feed and Fuel Co

Sunset 292-W Home 431

Scothern, Letton, Frey Co.

Funeral Directors and Morticians

L. G. Scothern, Manager

Temporary Parlors

120 West Cypress St., Tropico
Corner of Walnut

Glendale 306-W Telephones Home, 303

Will Maintain Full Auto Equipment

Give Practical Gifts

A Store Full of
Christmas
Suggestions
at
1100 W. Broadway
Glendale

Have arranged this elaborate display for lack of room in their store

541 W. Broadway

Useful Gifts

Electric Irons, Toasters,

Coffee Percolators

Chafing Dishes

Sewing Machine Motors

Flash Lights, Toy Motors

Vacuum Cleaners

Washing Machines

Ranges, Etc.

Glad to show you

Open Evenings

"Don't Overlook Tropico, Look it Over"

THE TROPICO SENTINEL

Published every Wednesday at Tropico, California and devoted to the best interests and future welfare of the most beautiful city in the San Fernando Valley. Come and see for yourself

A. J. Van Wie Editor and Proprietor
Telephone Glendale 930

Entered as second-class, August 10 1911, at the post office at Tropico, Cal., Tropico Branch Los Angeles, Cal., Postoffice, under the act of Congress of March 3, 1879.

OFFICIAL PAPER OF THE CITY

Subscription, One Year \$1.50
Advertising rates furnished upon request.

ADVERTISING SPEND-THRIFTS

By Ad-man Willerson

"Advertising has grown unreasonably during the past few years, especially is that true of package goods. The cost of advertising has likewise advanced. Many articles are sold largely in packages or glass jars more or less expensive. The cost of advertising and the cost of packages must ultimately be paid by the consumer. The package articles are much more attractive than other articles, but in many cases the goods are of no higher quality, and the package for which the consumer has paid full value is thrown away as soon as the goods are used."

The above is from a report made by the United States Senate on the High Cost of Living.

It is estimated that \$1,013,952,614 is spent annually in the United States to advertise necessities and luxuries. Ten millions of dollars more and it would make an amount sufficient to pay off the National Debt, or build four Panama canals, or finance twenty Panama-Pacific Expositions.

Some manufacturers have withstood, for years, the necessity of advertising only to take it up in an extravagant way in a vain endeavor to outdo competition. And they find themselves with still more publicity to contend with.

The manufacturer uses a half page advertisement to overshadow his competitors' quarter page and the quarter page advertiser increases to a full page. They start in one magazine and finish in fifty, and merrily they roll along.

To provide funds to meet the expense, many tricks of economy are practiced: Salaries of workmen are cut down, dividends are shaded, machinery is run till it rattles, and feed for the factory teams regulated until thin ribs contribute to the false belief that promiscuous advertising pays.

Advertising mediums are driven hard to keep hard hold of the advertising spend-thrifts. The ad-trance mediums predict big sales and make strange noises about "A world demand for advertised goods."

"Keep it before the public," is the ad-trance mediums' cry, and to which might be added, "And the people will pay in the end."

"I want it because it is advertised," are the words from the consuming public that has reacted and contributes to the high cost of living when the question should be, What per cent has been added to the selling price to advertise the product that I want to buy?

Dealers have been mislead into believing that the goods they have to sell have been so well advertised they will not have to do any advertising themselves. The salesmen call attention to the page and double page advertisements in current periodicals to prove what is being done when the act ought to proclaim itself instead of the salesmen displaying dummy ads. The dealer believes in the scheme. He buys to sell on small profits for the reason he has been assured that the demand will be big. He unwittingly lends himself to the scheme of small profit in exchange for advertising palaver.

If dealers would buy in bulk, sell from bulk, and use a selling talk about goods in bulk we would get our pickles out of barrels and not in glass vases with "less than 1% benzoate of soda."

Our catsup would not have to be guaranteed "free from coloring matter." And our morning beverage would be ground fresh and we would not have to pay for three-color lithographs of old-timers who spent their strenuous hours in Athens' arenas.

Also, consumers should demand goods from bulk stock, pay for merchandise and not for art. The place for art is in art galleries; not on fish cans. History in books; not on coffee urns. Fancy dancers on the midway; not on biscuit boxes. Art navaeau on book covers; not on soap wrappers. We find ourselves pay for art and literature when our intent is to purchase necessities. We get art on tin cans, empty the contents and throw the art on the rubbish heap and pay a man fifty cents to haul it away.

Still, advertising pays, but who does it pay? Surely not the small dealer, nor the small consumer, nor the local newspapers that serve both the dealers and consumers. It is the natural result of misdirected advertising effort.

The scheme of advertising should be localized. Kept close to the field of action instead of being a matter of wanton waste indulged in by advertising spend-thrifts.

Good Service

Is that which "makes good" on every promise made, and when we say that "Tropico Mercantile Service" is a good service, we mean and can prove that it will come up to your every expectation. Getting what you expect may be satisfying, but it isn't always pleasing. WE AIM TO PLEASE, in other words, to give you a little more than you expect.

Butter The Finest Butter Made—"BEST GRADE" —40c per lb.; 2 lbs. for 75c
"Whittier Brand", a fine, sweet table butter, per lb., 35c
3 lbs. for \$1.00

Sugar Cane or Clark's Best
10 pounds for **60c**

NOTE OUR PRICES ON FANCY RAISINS—Fresno
Select Fruit—

16-oz. pkgs. Fancy Seeded Raisin, pkg.	10c
12-oz. pkgs. Fancy Seeded Raisins, 3 pkg.	25c
16-oz. pkgs. Fancy Sultana Raisins, pkg.	10c
Seedless Raisins, in bulk, 3 lbs. for	25c
16-oz. pkgs. Fancy Imported Currents, pkg.,	15c
Two pkgs. for	25c
Layer Raisins, for the table, per lb., 15c and 20c	
Extra Fancy Raisins, "Dehesa Clusters," lb.	25c

NUTS—New Stock—Imported Brazils, per lb.	20c
Barcelona or Hazelnuts, per lb.	20c
Large Pecans, per lb.	20c
Walnuts, nice meaty nuts, per lb.	20c
Almonds, per lb.	25c
New mixed nuts, per lb.	20c
Last year's Mixed Nuts, as long as they last, lb	10c

Imported Citron Peel, per lb.	20c
Imported Lemon Peel, per lb.	15c
Imported Orange Peel, per lb.	15c

Tropico Mercantile Co.

Cor. San Fernando Rd. and Central Ave
Phone Sunset Glendale 19 Home 425

Maxwell
Town Car

The New 1915 Maxwell Town Car is fast, quiet, and very "smart" in appearance, the equal of any \$2000 closed car.

The New 1915 Model has
17 new features

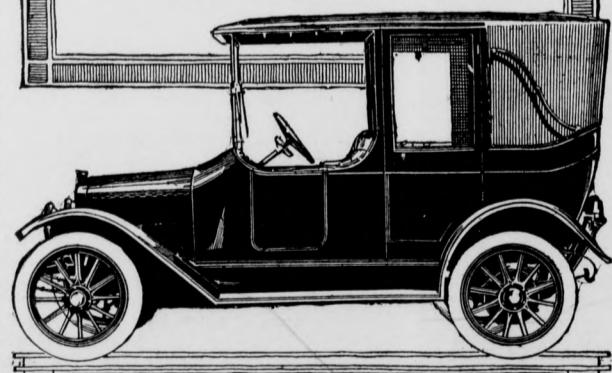
Price with full equipment **\$920**

The body is strong, handsome, extremely comfortable and a full six-passenger capacity.

A car with a real high tension magneto, sliding gear transmission, left hand drive center control, a car that "picks up quick" and one of the greatest hill climbers in the world.

With electric starter and electric lights **\$55 extra**

Holds the road at 50 miles an hour.



PIRLE & WALKER

Agents for Burbank, Tropico, Glendale, Eagle Rock, La Crescenta, and La Canada Valleys
1011 Broadway, Glendale
Sunset Glendale 432 Home Glendale 2514

CITY TELEPHONES

City Clerk, N. C. Burch
Sunset, Glendale 300Treasurer, S. E. Brown
Sunset, Glendale 300Marshal, Chas. Smith
Sunset, Glendale 935

Home, Glendale 143

NIGHT CALL
Sunset, Glendale 919Engineer, F. V. Ashton
Sunset, Glendale 935Recorder, Geo. C. Melrose
Sunset, Glendale 935Library, C. H. Cushing
Sunset, Glendale 857IN CASE OF FIRE
Fire Chief, J. W. Gould
Sunset, Glendale 800NIGHT CALL
Sunset, Glendale 773-J

And give nearest street corner

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist, of
Glenvale. Services in the Masonic Hall
on Brand Boulevard. Sunday, 11 a. m.;
Wednesday, 8 p. m. Sunday School,
9:30 a. m. Reading room, Parker &
Sternberg Bldg., 415½ Brand Blvd.,
open daily from 12 to 4 p. m.

TROPICO PRESBYTERIAN CHURCH
Central Avenue and Laurel St.

Sunday Services—
Bible School at 9:45 a. m.
Sermons at 11:00 a. m. and 7:30 p. m.
Christian Endeavor Service 6:30 p. m.
To all a cordial welcome and seats
free.
Wednesday evening Devotional and
Social Hour at 7:30 p. m.

We Americans in our fixed determination to be neutral should be careful in hotels to stifle preference for "French fried" or "German fried" potatoes and order them served plain.

SEWING MACHINES
New Singer or Wheeler & Wilson
Machines, small weekly or monthly
payments. Liberal discount for cash.
Cleaning and repairing all makes.
Needles for all makes. Headquarters
for Singer Oil. Sewing Machine crates
furnished to people moving away.
Uphams Singer Shop, 1020 W. Broadway,
Glendale. Sunset phone 656 R.

Ring up Young, the repair man,
211 No. Brand Boulevard — Sunset
255-W.

If your lawn mower needs sharpening.

If your gas stove or water heater
needs repairing or cleaning.

If you want a stove, heater or boiler
connected.

If your water faucets leak.

If you need gas piping or water
piping.

If you want to save money and buy
a second-hand gas stove, water heater,
boiler, cook stove, oil or gasoline
stove.

All Work Guaranteed.

FOR RENT—Furnished three-room
apartments with bath. Water paid.
223 South San Fernando road, H. Mae-
Bee, Apartment 7.

FOR SALE CHEAP—New heating
stove. 431 South San Fernando road.
Home, Glendale 3064.

FOR RENT—Desk room with tele-
phone privileges in Sentinel office.

SECOND SEASON IN GLENDALE
Cannaday's School for Dancing, Ma-
sonic Temple Hall, every Saturday
afternoon and evening. Private les-
sons by appointment.

WANTED—Team work and plow-
ing by day or acre. Also wood for
sale. Jesse Wilson, 4025 W. Park.

335 EGGS YEAR EACH HEN,
guaranteed, feeding cheap home-made
stimulant. Full instruction \$1, or send
25c, stamps, coin, cover postage on
strictly free package, guaranteed
enough for two months' feeding your
unlaying hens, fully convincing you
before sending \$1. BUY HENS, MAKE
EASY MONEY. J. DUCREST, 1112
Judkins St., Seattle, Wash.

FOR RENT—Four-room furnished
apartment, water paid. Inquire 191
South Brand.

Melicent Virden, pupil of Lesche-
tizky, will receive pupils at 235 Mira
Loma, Tropico. Phone Home 2381.

FOR SALE—White Rock pullets, 5
to 6 months old. 226 Mira Loma Ave.

PATENTS

trade marks and copyrights obtained or no
fee. Send model, sketches or photos and de-
scriptions. **FREE SEARCH** and report
on patentability.

PATENTS BUILD FORTUNES for
you. Our free booklet tell how, what to invent
and save you money. Write today.

D. SWIFT & CO.
PATENT LAWYERS,
303 Seventh St., Washington, D. C.

AGENTS: Make \$300 a Month
It's selling like wild-fire. WRITE FOR SAMPLE.

Job Printing

LET us figure on that next order of Job Printing. You'll be satisfied with our work and our prices will be consistent. Promptness is our watchword. Just what you want and when you want it. Sunset Glendale 930

Job Printing

Telegraphy
Stenography
Bookkeeping

School founded by the Southern Pacific Railroad Company in 1907. S. P. Main Line Wires in School.

Largest Telegraph School and Commercial College on the Pacific Coast. Students come to us from every State in the Union.

We will arrange for free board and room in private homes for girls who are willing to assist with the work after school hours.

We teach the popular Gregg Shorthand and also Stidger, the famous short method. Students take dictation in ten days. Any child can learn Stidger Shorthand.

We want fifty men to prepare for service with the S. P. R. Co. Positions guaranteed.

PARENTS: Give your son or daughter a business education. It is their BIRTHRIGHT.

WRITE FOR FREE BOOKLET

Mackay Business College

Main Street at Ninth, Los Angeles, Cal.

The First National Bank
of Tropico

Surplus and Profits . . . \$5,000.00

Paid Up Capital . . . \$25,000.00

SAFE DEPOSIT BOXES FOR RENT, \$2.00 PER YEAR

Your Banking Respectfully Solicited

DAN CAMPBELL, President

JOHN A. LOGAN, Cashier

Tropico Glendale Lumber Co.

WE CARRY A LARGE STOCK OF HIGH-GRADE
LUMBER, SHINGLES, LATH, SASH AND DOORS,
CEMENT, LIME, PLASTER, BRICK, ETC.

Estimates Furnished Satisfaction Guaranteed

F. J. WHEELER, President and Manager.

SUNSET—Glendale 49. HOME—Glendale 1764.

All work Guaranteed.

A. J. SMITH

PRACTICAL LADIES' AND GENTS' TAILOR

Suits made to Order.
Cleaning, Dyeing, Repairing, Pressing, Remodeling.
Work called for and delivered.

203 S. San Fernando Rd. Sunset 486-R. Tropico, Cal.

HOLIDAY RATES REDUCED FARES

VIA
SOUTHERN PACIFIC

TO ALL POINTS IN
CALIFORNIA, ARIZONA
NEVADA AND OREGON

SALE DATES

DEC. 21 to 25, INC.

and DEC. 28 to JAN. 1, INC.

Return Limit, Jan. 4, 1915

TOURNAMENT of ROSES

AT
PASADENA
NEW YEARS DAY

BIGGER AND BETTER
THAN EVER

SOUTHERN PACIFIC



Automobile Races Motorcycle Races

Open to all machines

Tropico, Dec. 25th,
Christmas Day

Substantial Prizes

40 mile course over streets

W. A. Chapman, Chairman

Until Jan. 1st We will call for your suit or
overcoat and will clean and press the same and deliver it for \$1.00

Phone Glendale 423-W Home 1712

S. BERMAN--TAILOR

Next to Post Office

Glendale

Tropico's Cut Rate Druggist
The Tropico Pharmacy
Edwin Virden

Advance Suggestion for Christmas

at

O. P. Martin Hardware

Phone Orders Solicited
Satisfaction Guaranteed

122 So. San Fernando Rd. Phone Sunset 765-J

We will submit estimates on your next plumbing order
You can't go wrong if you let us do it

Robinson the Plumber

Cor. Palmer and Brand

Phone, Glendale 597

Jewel City Undertaking Co.

(Independent of the Trust)

J. E. PHILLIPS, MGR.

Fine Auto Service to Patrons when desired.

518 Brand Boulevard, Glendale, Cal.

Home 1711

Mrs. C. C. Noble having invited the ladies of the Parent Teachers Assn. of Tropico and Park Avenue schools to visit Los Angeles and see some of the work being done by the P. T. A. and Board of Education in that city.

Sixteen ladies responded to the invitation last Tuesday morning and were met at Dr. Noble's office by Mrs. Noble with autos to convey them to the places she wished to show.

The first place visited was the Maternity Cottage where married women of very limited means can and do have the very best of care free of charge until able to assume their regular duties.

From these they were taken to the day and night nursery where poor men who have lost their wives can have their little ones taken care of. Also to the milk station here where sterilized milk is dispensed to those who can only pay a small sum or perhaps nothing at all for it.

They were then taken to the Utal St. School where they maintain a day nursery for the babies, so the children who have the care of them while their parents work, can attend the school. The little ones here seemed perfectly happy with their sand pile in the sun and their dollies, swings, etc., in the house.

They then visited the "Model Bungalow" where the little girls are taught to keep house according to American ideas.

Entering the autos again they were taken to another part of the city where they visited the Parent Teachers Assn. Clinic. Here they found two lady dentists engaged in filling the teeth of two boys aged about 10 and 14. There are two resident directors here and seven of the best physicians of the city donate their services certain days each week, in operating on adenoids, tonsils, etc.

Nearby was the Castellar St. School where the children are taught to make furniture, weave, sew, mend their shoes, and various other helpful things. In connection with this school they also have a penny soup kitchen. Here the ladies were allowed the privilege of watching the little ones march through a turnstile, deposit their penny and take their places at table. Each had three generous pieces of bread and a bowl of soup and could have more if they wished.

Taking their automobiles again they were driven to the Chamber of Commerce building and were taken to the fifth floor where the Federation of the P. T. A. of Los Angeles occupy three rooms where they receive donations of all kinds and sort them over, and take the assorted packages to these schools where they are distributed by the teachers according to their discretion.

Those who had the pleasure of enjoying this rare treat were Mrs. Bacon Chadwick, Moody, Lake, Brucks, Danner, Goff, Morgan, McLaren, Wood, Fishel, Haynes, Cutshall, Medlin and Miss Chadwick.

This Paper An Old Friend Of the Family

By MOSS.



THIS newspaper is an OLD FRIEND of the FAMILY. It is TRUSTED and RESPECTED.

It is a familiar GUIDE and COUNSELOR.

Its coming is looked for EA-GERLY.

Is it any wonder, then, that the business men of this community find it a SPLENDID ME-EDIUM for introduction into a WIDE and PROFITABLE acquaintance?

The reputation of this newspaper as a friend of the family circle is one of its most VALUA-BLE ASSETS to the advertiser.

Without this HIGH STAND-ING this paper could not secure the FINE PAYING RESULTS it does from the BUYING PUB-LIC.

Undesirable advertisements are not admitted to our columns. We keep the paper CLEAN and BRIGHT and NEWSY, both in its ADVERTISING and NEWS columns.

We believe these FACTS speak for themselves.

DAVIS & BETTEN GROCERY

Sunset 288

Do Your Gift Buying Now

Distinctive Articles in
Solid Gold and Plated

All Guaranteed to give
Satisfaction

A line of new watches

A gift for always

W. E. Heald
The Tropico Jeweler
In the
Tropico Drug Store

A REVIEW OF SOUTHERN PACIFIC ACTIVITIES IN 1914

With the passing of 1914 and the advent of the new year, an idea of railroad developments on the Pacific Coast during the last twelve-month is afforded by a brief review of the Southern Pacific company's activities.

During the year, the Southern Pacific expended in the neighborhood of ten million dollars for replacements and betterments. Of this amount, \$1,400,000 went for the construction of fifty-one miles of additional double-track, forty-one miles of this being on the Sacramento division in the vicinity of Blue Canon, Gold Run and Lutton, and eleven miles being on the Salt Lake division west of Rose Creek. In addition to this, new and heavier rails were laid on 170 miles of existing main line double-track at a cost of \$900,000. Replacement of fifty-six miles of gravel ballast with crushed rock ballast required an expenditure of another \$100,000.

During the last year, the construction of the double-track between Sacramento and Benicia was practically completed. To avoid sections of the track across Yolo basin from being washed out during flood periods, nine miles of track were raised to a sufficient elevation at an approximate cost of \$225,000. As a protection for the city of Sacramento against high water, the Southern Pacific with the city's assistance, constructed new levees and raised existing ones surrounding Sacramento to a height of five feet above the water plan. In all, forty-two hundred and sixty feet of concrete seawall was built and about seven and a half miles of levees. The total cost of this work was about \$600,000, of which \$400,000 was borne by the railroad.

During 1914, 2550 steel underframe cars and 300 all steel cars were ordered by the Southern Pacific. There are also being constructed 15 Mikado passenger locomotives, to cost \$300,000; 5 others to cost \$125,000; 10 switch engines to cost \$125,000; 50 all-steel passenger coaches to cost \$535,000, and one steel postal car to cost \$12,000.

With its 1914 block signal work, the railroad now has 3871 miles of track protected by these electric safety guardians, representing an outlay of almost \$6,000,000. It also installed eleven additional interlocking plants at a cost of \$105,000, making a total of 89 of these now in operation.

Oh the Joyful Rains and think too how joyful the "kiddies" will be After a Visit to Our Toyland

Dolls, Carts, Wagons, Autos, Tops, Horns, Etc., Etc.—Christmas Decorations, Boxes, Cards, Tags, all the useful gift packages, Etc., Etc.—at the

B. B. B. Cash Store
Brand Blvd. at Park Ave. Glendale 351-R
Open Evenings

MID-WINTER PHILHARMONIC At Trinity Auditorium, Los Angeles

An interesting series of concerts will be that offered by Mr. Behymer on his Mid-Winter Philharmonic Course, which opens Tuesday evening, January 12th, at Trinity with the always popular John McCormack, Irish tenor.

The series will present five other world-famous singers and instrumentalists, the six recitals being sold at a very reasonable price. This sale is now being conducted at Trinity box office and will continue for the remainder of the week when it closes until January 3rd.

The second artist on the Course will be Efren Zimbalist, the highly gifted Russian violinist, scheduled for February 3rd.

Josef Ihevinne, another Russian, already well known here from three other visits, will be the pianist, and has chosen a program which will interest not only the student and teacher but the vast army of amateurs who follow the interesting work of this intelligent artist.

The recital of Alma Gluck, the fourth artist, March 2nd, will no doubt be one of the most interesting of the season. Gluck is lovely to look upon, knows the psychology of clothes, and over and above all is an artist of a calibre only found a few times during a generation. She has been the recipient this season of encomiums which might well have turned the head of an older artist.

Maggie Teyte, the other soprano on the series is of an entirely different type. Petite and even slight of build, she possesses a voice that for sheer loveliness of tonal quality has seldom been surpassed. Her French songs, particularly the Debussy ones, have made her famous on two continents.

Julia Culp, the distinguished Dutch lieder singer, will visit us for the first time on this Course, coming April 8th with Coendad V. Bos at the piano. Every one is familiar with the thorough enjoyment of a Culp recital, and as this will be her only appearance here, it is to be hoped she will be greeted by a large and enthusiastic audience.

Chapter A. H., P. E. O., held an all day meeting at the home of Mrs. Mabry on Acacia Ave. Friday, December eleventh. An elaborate course luncheon was served at one o'clock. This was followed by a business meeting and the program, which consisted of Christmas stories read by the hostess.

Died: Jos. A. Harrison, at his home 503 N. San Fernando Road Dec. 15. Aged 39 years and 6 months. Funeral services at parlors of Jewell City Undertakers 3rd and Brand, Thursday Dec. 17, at 3 P.M. Interment Forest Lawn cemetery.

Pasadena, Dec. 15.—Splendid prizes to the value of several thousand dollars will be awarded those taking first, second and third places in the various divisions of the Tournament of Roses parade on New Year's Day. Entries will be accepted in twenty-six separate and distinct classes, and in each one there will be three awards. In addition to this a number of magnificent trophies are offered as special prizes. Rules governing entrants make it plain that artificial flowers will not be allowed in the parade under any circumstances, and that no device which dis-

Turkeys! Turkeys!

They are from the finest yard of local corn fed stock and you can depend upon them for Christmas roasting--and at our usual lowest prices

Then we have CRANBERRIES that just fit in with the turkey for niceness.

Candy, Nuts, Raisins, Celery, Fruits, Etc., that are so necessary for the Christmas table

Christmas Trees

Complete with stand—A big selection

25c to \$1.50

YOU WANT TO PICK EARLY

Cold Weather necessities—Coal, Kindling, Oil

10 lbs Cane Sugar with \$1 58c

All other Grocery items and at Lowest Prices

THANKING our many friends and patrons for the pleasant dealings of the past year, and trusting for their continued patronage, we extend the greetings of the season.

Robinson Bros. Grocery and Market

Cor. Park and Brand
Sunset 778 Glendale 1009 W. Broadway
Tropico Home 962

Tons of Candy

at

The Den O'Sweets

and working night and day to make more
We have "Fancy Boxes," "Plain Boxes" and Candy in Bags—and some for "yourself"—any old way—

We are the only "Candy Factory" in Glendale and have MORE candy than all the stores in town

We make candy for parties, Sunday Schools, clubs—and "walking sticks" for the "Kiddies"

Don't forget our Celebrated 30c Chocolates

1009 W. Broadway

Glendale

W. N. Shields, Proprietor

Write to your Friends
in the East and tell them that

CALIFORNIA'S

TWO GREAT 1915
EXPOSITIONS

at San Francisco and San Diego will open on schedule time

There will be

NO POSTPONEMENT

on account of the European War

or for any other reason

Ask each of them to mail a Postal to Some One Else, and the Mail Man will spread the news

OPENING DATES AND DURATION OF EXPOSITIONS:

Panama-Pacific International Exposition at San Francisco

February 20 to December 4, 1915

Panama-California Exposition at San Diego

January 1 to December 31, 1915

Here are some convincing facts concerning the great Exposition at San Francisco

Not one of the 42 exhibiting foreign nations has withdrawn, while three have increased their participation.

Seven nations involved in war and five neutral European nations will have their own buildings.

Exhibits from eleven foreign countries have already arrived.

Forty-three of our States and one city are making individual exhibits.

Finally, these exhibitors are spending more money than previously expended in any two other Expositions.

EXPOSITION LETTER DAY--DECEMBER 15TH

SOUTHERN PACIFIC

